The Virginia Capital Trail
Old Mission:
Oversee completion, promotion and enhancement of the Virginia Capital Trail.
New Mission:

Oversee promotion, enhancement, management and continued development of the Virginia Capital Trail
Virginia Capital Trail

Varina

↑ Malvern Hill Battlefield  4.0
↑ Shirley Plantation  9.6
↑ Herring Creek Trailhead  11.3
↑ Charles City Courthouse  18.3
↑ Chickahominy Riverfront Park  32.0

Virginia Capital Trail Foundation
Funded Jamestown Trailhead
$250,000

Dominion, MWV, DCR
Funded Shiplock Park Trailhead
$550,000

MWV, Dominion, Jim Ukrop, Cabell Foundation, Mary Morton Parsons Foundation, Capital Trees Foundation, CSX Corporation, Luck Companies, Richmond Historic Riverfront Foundation
What do you think?

- How can your locality elevate its assets to visitors to the Trail?
- How can the Trail, and its potential to draw users, serve you best? How can your community serve the Trail?
- How can the assets of other localities make yours even better? How can you tell people about them?
- How can we all work together to make this regional asset benefit all of us, IN A BIG WAY?
**Outer Banks – North Carolina**

- $6.7 million bicycle infrastructure investment over 10 years
- $60 million/year in economic activity … 9-1 return every year (2004)

**W&OD Trail - Northern Virginia**

- 1.7 million visitors
- Locals spend an average of $10/day
Silver Comet Trail, 61.5 miles
Atlanta, Georgia
✓ 1.9 million users per year (2013)
✓ Total spending is estimated at nearly $120 million a year
✓ The trail supports 1,300 jobs, creating $37 million in earnings
✓ Bike Tourism is responsible for $20 million a year of revenue
Great Allegheny Passage (GAP) Trail

“The revival of the city is driven, in part, by the trial. No one thought people with bikes would spend money, but they were wrong. Business is spreading back from the trail.”

Mayor, Lee Fiedler
Cumberland, Maryland, 2006

Virginia Capital Trail Foundation