

2013 Visitation Data for the VDOT Statewide Safety Rest Area/Welcome Center Program

Highway Facility	Site Name	Mile Marker	County	Safety Rest Area (SRA) / Welcome Center (WC)	2013 Visitation*			2012 vs. 2013 Comparison		
					Average Daily Visitation (persons/day)	Approx. Annual Visitation (persons/year)	Visitor Rank (out of 43)	Annual Visitation Change from 2012	Annual Visitation Change from 2012	
64 EB	Jerry's Run	2	Alleghany	SRA/WC	880	321,200	37	↑	10,900	3.5%
64 EB	Longdale Furnace (Trucks)	34	Alleghany	Undeveloped	300	109,500	43	↑	3,600	3.4%
64 EB	Charlottesville	105	Albemarle	SRA	1,340	489,100	33	↑	14,600	3.1%
64 WB	Charlottesville	113	Albemarle	SRA	1,680	613,200	28	↑	18,200	3.1%
64 EB	Goochland	169	Goochland	SRA	2,170	792,100	18	↑	54,800	7.4%
64 WB	Goochland	168	Goochland	SRA	1,930	704,500	23	↑	18,300	2.7%
64 EB	New Kent East Coast Gateway	213	New Kent	SRA/WC	4,840	1,766,600	1	↑	3,600	0.2%
64 WB	New Kent	213	New Kent	SRA	4,450	1,624,300	2	↓	-18,200	-1.1%
66 EB	Front Royal (Trucks)	3	Warren	Undeveloped	460	167,900	42	↑	10,900	6.9%
66 EB	Manassas	48	Prince William	SRA	1,350	492,800	31	↓	-25,500	-4.9%
66 WB	Manassas	48	Prince William	SRA/WC	1,660	605,900	29	↑	7,300	1.2%
77 NB	Lambsburg	1	Carroll	SRA/WC	3,420	1,248,300	7	↓	-40,200	-3.1%
77 NB	Rocky Gap	59	Bland	SRA	1,800	657,000	25	↓	-21,900	-3.2%
77 SB	Rocky Gap	61	Bland	SRA/WC	2,190	799,400	16	↓	-3,600	-0.4%
US 13	New Church	-	Accomack	SRA/WC	800	292,000	38	↑	14,600	5.3%
81 NB	Bristol	1	Washington	SRA/WC	1,350	492,800	31	→	0	0.0%
81 NB	Abingdon (Trucks)	13	Washington	SRA	720	262,800	39	↑	7,300	2.9%
81 SB	Smyth	53	Smyth	SRA	1,740	635,100	27	↑	3,600	0.6%
81 NB	Rural Retreat	61	Wythe	SRA	1,610	587,700	30	↑	62,100	11.8%
81 NB	Radford	108	Montgomery	SRA	1,910	697,200	24	↓	-7,300	-1.0%
81 SB	Radford	108	Montgomery	SRA	2,240	817,600	12	↑	40,100	5.2%
81 NB	Ironto	129	Montgomery	SRA	1,990	726,400	21	↑	32,900	4.7%
81 SB	Troutville	158	Botetourt	SRA	2,190	799,400	16	↑	32,900	4.3%
81 SB	Fairfield	195	Rockbridge	SRA	2,200	803,000	13	↑	25,500	3.3%
81 NB	Mt. Sidney	232	Augusta	SRA	3,050	1,113,300	9	↑	43,800	4.1%
81 SB	Mt. Sidney	232	Augusta	SRA	1,970	719,100	22	↑	11,000	1.6%
81 NB	New Market	262	Rockingham	SRA	2,090	762,900	19	↓	-3,600	-0.5%
81 SB	New Market	262	Rockingham	SRA	2,200	803,000	13	↑	76,600	10.5%
81 SB	Winchester	320	Frederick	SRA/WC	2,430	887,000	11	↑	40,500	5.2%
85 NB	Bracey	0.5	Mecklenburg	SRA/WC	2,200	803,000	13	↑	7,300	0.9%
85 NB	Alberta	32	Brunswick	SRA	1,240	452,600	34	↑	25,500	6.0%
85 SB	Alberta	32	Brunswick	SRA	1,190	434,400	35	↑	21,900	5.3%
85 NB	Dinwiddie	55	Dinwiddie	SRA	1,190	434,400	35	→	0	0.0%
85 SB	Dinwiddie	55	Dinwiddie	SRA	1,800	657,000	25	↑	10,900	1.7%
95 NB	Skippers	1	Greensville	SRA/WC	3,270	1,193,600	8	↓	-105,800	-8.1%
95 NB	Carson	37	Prince George	SRA	2,010	733,700	20	↓	-80,300	-9.9%
95 NB	Ladysmith	107	Caroline	SRA	4,370	1,595,100	3	↓	-32,800	-2.0%
95 SB	Ladysmith	107	Caroline	SRA	3,970	1,449,100	5	↑	84,000	6.2%
95 SB	Fredericksburg	131	Spotsylvania	SRA/WC	4,050	1,478,300	4	↑	43,800	3.1%
95 NB	Dale City	155	Prince William	SRA	3,450	1,259,300	6	↓	-47,400	-3.6%
95 SB	Dale City	155	Prince William	SRA	2,540	927,100	10	↑	51,100	5.8%
95 NB	Dale City (Trucks)	154	Prince William	SRA	530	193,500	41	↑	7,300	3.9%
95 SB	Dale City (Trucks)	154	Prince William	SRA	560	204,400	40	↑	3,600	1.8%
					89,330	32,606,600		↑	401,900	1.2%

* Visitation figures derived from traffic volume counts assuming 2.2 visitors per passenger car and 1.2 visitors per heavy vehicle (truck/bus/rv). Figures rounded to the nearest 10 (for daily) and nearest 100 (for annual).

For SRA (non-Welcome Center) facilities, all traffic counts used to derive the information above were collected during July 2013 and were adjusted for seasonal variations using adjustment factors based on traffic volume data collected at the VDOT SRA/WC facility year-round, continuous cc